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## NOTICE OF ALLOWANCE AND FEE(S) DUE

7590

11/15/2005

JOHN S BEULICK ARMSTRONG TEARSDALE LLP ONE METROPOLITAN SQUARE SUITE 2600 ST LOUIS, MO 631022740

EXAMINER REAGAN, JAMES A				
3621				

DATE MAILED: 11/15/2005

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/474,588	12/29/1999	BALWINDER S. SAMRA	17207-00005	2447

TITLE OF INVENTION: METHODS AND SYSTEMS FOR CREATING MODELS FOR MARKETING CAMPAIGNS

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1400	\$0	\$1400	02/15/2006

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE REFLECTS A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE APPLIED IN THIS APPLICATION. THE PTOL-85B (OR AN EQUIVALENT) MUST BE RETURNED WITHIN THIS PERIOD EVEN IF NO FEE IS DUE OR THE APPLICATION WILL BE REGARDED AS ABANDONED.

#### HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL should be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). Even if the fee(s) have already been paid, Part B - Fee(s) Transmittal should be completed and returned. If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

#### PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail

Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or <u>Fax</u> (571) 273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block I for any change of address)					Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.		
					Fee(s) Transmittal. The papers. Each addition	his certificate cannot be used :	for any other accompanying ent or formal drawing, must
75	90 11/15/2005			1	nave its own certifica	te of mailing or transmission.	<b></b>
JOHN S BEULIC					Ce	ertificate of Mailing or Trans	smission
ARMSTRONG TE					hereby certify that t States Postal Service	his Fee(s) Transmittal is being with sufficient postage for fir	g deposited with the United st class mail in an envelope
ONE METROPOL	ITAN SQUARE		I hereby certify that this Fee(s) Transmittal is being deposited with the States Postal Service with sufficient postage for first class mail in an en addressed to the Mail Stop ISSUE FEE address above, or being fac transmitted to the USPTO (571) 273-2885, on the date indicated below.			above, or being facsimile	
SUITE 2600	1000740			i	ransmitted to the US:	P10 (3/1) 2/3-2883, on the c	
ST LOUIS, MO 63	1022740				<u> </u>		(Depositor's name)
							(Signature)
				l			(Date)
APPLICATION NO.	FILING DATE		FIRST NAME	D INVEN	OR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/474,588	12/29/1999		BALWINDE	R S. SAN	IRA	17207-00005	2447
TITLE OF INVENTION: M	ETHODS AND SYSTEMS	FOR CREATING	MODELS F	OR MAR	KETING CAMPAIG	ens	
APPLN. TYPE	SMALL ENTITY	ISSUE F	FF	Тріг	BLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
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REAGAN,	JAMES A	3621			705-010000		
1. Change of correspondence CFR 1.363).	address or indication of "Fe	ee Address" (37		-	ne patent front page, l		
	ence address (or Change of 22) attached.	Correspondence	(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,				
Address form PTO/SB/12	22) attached.	•	(2) the na	me of a s	ngle firm (having as	a member a 2	
"Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.			registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.				
3. ASSIGNEE NAME AND	RESIDENCE DATA TO B	E PRINTED ON	THE PATEN	T (print o	type)		
PLEASE NOTE: Unless recordation as set forth in	an assignee is identified be 37 CFR 3.11. Completion	elow, no assignee of this form is NO	data will app T a substitute	pear on the for filing	e patent. If an assig an assignment.	nee is identified below, the d	locument has been filed for
(A) NAME OF ASSIGNI	EE	(E	B) RESIDENC	CE: (CITY	and STATE OR CC	OUNTRY)	
Please check the appropriate		ries (will not be pr	inted on the p	patent) :	☐ Individual ☐ C	Corporation or other private gro	oup entity Government
4a. The following fee(s) are	enclosed:	41	o. Payment of	Fee(s):			
Issue Fee					ount of the fee(s) is e		
	mall entity discount permitte	ed)	Payment by credit card. Form PTO-2038 is attached.				
Advance Order - # of Copies			The Director is hereby authorized by charge the required fee(s), or credit any overpayment, Deposit Account Number (enclose an extra copy of this form).				
5. Change in Entity Status	•	,	•		<del></del>	· · · · · · · · · · · · · · · · · · ·	·· /
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The Director of the USPTO i NOTE: The Issue Fee and Pu interest as shown by the reco	is requested to apply the Issuablication Fee (if required) words of the United States Pate	te Fee and Publica vill not be accepte ent and Trademark	tion Fee (if ar d from anyone Office.	ny) or to r e other th	e-apply any previous an the applicant; a reg	sly paid issue fee to the applica gistered attorney or agent; or the	ation identified above. he assignee or other party in
Authorized Signature				_	Date		<del></del>
Typed or printed name				_	Registration No.		
This collection of informatio an application. Confidentiali submitting the completed ap this form and/or suggestions Box 1450, Alexandra, Virgi Alexandria, Virginia 22313-	n is required by 37 CFR 1.3 ty is governed by 35 U.S.C. plication form to the USPT for reducing this burden, st nia 22313-1450. DO NOT	11. The information 122 and 37 CFR CFR will vary to the SEND FEES OR	on is required 1.14. This co depending u e Chief Information COMPLETER	to obtain ellection is pon the in mation Of D FORMS	or retain a benefit by estimated to take 12 dividual case. Any c ficer, U.S. Patent and TO THIS ADDRES	the public which is to file (an minutes to complete, includir comments on the amount of tid Trademark Office, U.S. Dep SS. SEND TO: Commissioner training a valid OMB control	d by the USPTO to process) ng gathering, preparing, and me you require to complete artment of Commerce, P.O. for Patents, P.O. Box 1450,

PTOL-85 (Rev. 07/05) Approved for use through 04/30/2007.



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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO	CONTERNAL TION NO
AFFLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/474,588 12/29/1999		BALWINDER S. SAMRA	BALWINDER S. SAMRA 17207-00005	
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JOHN S BEULIO	CK		REAGAN,	JAMES A
ARMSTRONG TE				
ONE METROPOL			ART UNIT	PAPER NUMBER
SUITE 2600			3621	
ST LOUIS, MO 63	1022740			
			DATE MAILED: 11/15/200	5

# Determination of Patent Term Extension under 35 U.S.C. 154 (b)

(application filed after June 7, 1995 but prior to May 29, 2000)

The Patent Term Extension is 0 day(s). Any patent to issue from the above-identified application will include an indication of the 0 day extension on the front page.

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Extension is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571) 272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at (703) 305-8283.